



ONE AGENCY  
One Team  
ONE GOAL



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Navico-Ads  
dribbble.com/Navicoads  
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**Round the Clock MARKETING MIX**

**For Months & Years: OOH MEDIA SOLUTIONS**  
Give Away & Gift Items • Websites • Digital Marketing

**For Days & Weeks: Magazines & Printing Tools**

**For Hours: Newspaper Advertising**



One Agency  
One Team  
One Goal

- ADVERTISERS
- PRINTERS
- SIGNAGE MAKERS
- WEB DEVELOPERS
- CONSULTANTS

ONLINE & OFFLINE ADVERTISING SOLUTIONS

See Your **World**  
With a New **Vision**



Company **Profile**



Fill Juicy **COLOORS** to your Marketing Plans

Offline & Online Advertising Tools | A WIN-WIN COMBINATION

## Tribute & Salute to a Great Father

Name Adds to Value and Impression of Company. The phrase is the real essence of NAVICO. From the day first, Navico's Founder & Chairman Mr. Munir A. Naulakha, raised the flag of a total customer oriented company. It was the seventies' era when people were not well aware of advertising and marketing.

Navico came up early 70s with Cinema Slides, Radio & TV Commercials, Printing Stuff and Painted Hoarding Boards. It was the time when young Munir Ahmad Naulakha's only asset was a black "Brief Case" and his God-Gifted professional skills.

His efforts and determination to the customers made NAVICO a big hit in a short span of time. He was a real hard worker and till now he is more active than all of us. Alhamdulillah, NAVICO is a grown-up tree now with 4 different sister concerns in the fields of IT, Packaging & Publication. In these days Mr. Naulakha's life is dedicated to serve the humanity at the plate form of "Mussawar Welfare Council". He is also the member of CPNE (Council of Pakistan Newspaper Editors).



Mr. Munir A. Naulakha  
(Founder)

## CEO's Message

After spending more than 25 years with Advertising Business, I feel so privileged to be at service for my clients. My Team and I have a strong commitment to help our clients by sharing new ideas based upon changing consumer behavior and create new product line for them. To fulfill advertising needs by our clients with exceptional client service has been our core value. Excellence in every department and product is our hallmark, Alhamdulillah. We have enthusiastic tem with leadership aptitude, Integrity and dedication in its working

Entering into digital era of online advertising, we are focused on accelerating the execution of our growth strategy while continuing to offer offline advertising solutions backed by online advertising solutions. I am committed to be on this journey and truly believe the best of Navico's working is yet to come.

I'm pleased to thank you for taking time to have a glance over our services. You are welcome to join our world of creativity. My team will work for you with a target of your success.

From the desk of  
*Zahid Munir*  
Zahid Munir  
(CEO)

## TODAY's Navico

Today's Navico is a full service print & social media indoor & outdoor digital advertising agency having all the facilities from copy writing to graphic designing, from making media plans to placement throughout the country, from logo making to full spectrum of branding, from simple facebook page management to target oriented social media campaign, from developing static website to e-commerce web portal, from SEO to email marketing, from simple flex board to installation of 3D acrylic sign age. Navico can boost-up your brand with offline advertising solutions backed by online advertising tools. And this combination is truly a WIN-WIN Combination.

"Brand Strength" is just like a power to move human body. We are a set of marketing professionals and brand consultants to provide strength and power to your business brands through our brand strengthening services.

At NAVICO, We are here for you to give the audience of your message a chance to see, feel and get attention in true, modern & natural ways. Try our Juicy, Trendy & Sweet Customer Service Management for your Brand Needs. **We have many marketing flavors for you!**

## Our Mission

To be remain up to dated with the latest trends and international standards while continually excelling and competing with the local major players.

## Our Vision

At Navicoads, we strive to lead in the invention and development of the most innovative marketing services to ultimately evolve into a production company that caters to international markets.



**مستحقان کے لئے ڈیڑھ گھنٹہ کی پیشکش**

ماہانہ کیلکولیشن اور پیمائش کے ذریعے  
 ہر ماہ کی ادائیگی کے ساتھ ساتھ  
 ہر ماہ کی ادائیگی کے ساتھ ساتھ  
 ہر ماہ کی ادائیگی کے ساتھ ساتھ

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**WE ARE HIRING**

Leading Agri & Livestock company seeks for  
**Senior Account Executive**

Gender: Male  
 Location: Multan, Khanawal  
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 Experience: 1 to 3 Years

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 کے زیر اہتمام  
**بالکل مفت**  
 کیے جانے ہیں۔

تقیر مریش کو بھیجیں اور قاب میں شامل ہو جائیں۔

249 تقیر مریش کے مریشوں کے پیشکش  
 ہر ماہ کی ادائیگی کے ساتھ ساتھ  
 ہر ماہ کی ادائیگی کے ساتھ ساتھ

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**SPARCO PAINTS**

**Stain Proof**  
 Aqua Matt Finish

**دیو امیر میں مہربان صاف  
 آسانی کے ساتھ**

• Stain Resistant  
 • Unique soft sheen  
 • Velvety Smoothness  
 • Highly washable  
 • Durable

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**ZARINA'S SHOPPING MALL**

**Hotels Restaurants**

Leasing, Rental or Investment Opportunities

8-A-C-8 Liberty Market Gullberg III, Lahore  
 Tel: 042-35872831-3, 042-3575597 E-mail: anyid@zarinas.com

**Dynamic Equipment & Controls (Pvt.) Ltd. (DEC)**  
 Close to our Customer

Our Partnership together with WIRGEN GROUP aims to support the innovation in state of the art equipment technology & services for highway & waterway construction projects in Pakistan.

0300-813122, 042-37711466

**Café Martinez**  
 Coming Soon

"South American"

Chain is looking for a Café staff for Pakistan.

0307-4444763

**AT'S IMPORTED LUBRICANTS**

0321-803122, 042-37711466

**SALAAR RESIDENCY**

Home is where the Heart is

Condominium Apartments with Unique Architecture

0300-813122, 042-37711466

**Barrett Hodgson Pakistan Runs SAP**

Barrett Hodgson Pakistan partnered with WEMYT and SAP to implement the next generation SAP ERP Business Suite to complement organization's readiness for current and future business environment.

0300-813122, 042-37711466

**POWER 2000**

Lighting up your life!

Authorized OEM of CUMMINS, PERKINS & STAMFORD IN PAKISTAN

0300-813122, 042-37711466

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**INSTITUTE OF AVIATION & TECHNOLOGY**

Become Aircraft Maintenance Engineer

Eligibility: FSc, Pre - Eng, DAE, A-Levels (Phy, Maths)

0300-813122, 042-37711466

**لاہور**

سائنس میلہ

28-27 جنوری

0300-813122, 042-37711466

**ROAD PRINCE**

0300-813122, 042-37711466

**Newspaper Ads & Media Planning**

No Exaggeration; 1 Stop Ad. Placement Solution in Across-the-Country Newspapers .....Just Pay Newspaper Price

Advertising with us allows you to reach a very large audience for a fraction of the cost of placing the ads individually. Our network includes a combination of English and Urdu, Daily and Weekly Newspapers as well Magazines. You can place all your classified and commercial ads nationwide by calling our office at +92 42-36312590 or by e-mailing us at info@navicoads.com. In Pakistan, the print media can reach the millions of audience in very short span of time.

An ad in Jang or Dawn can spread your message in a single day or so. We can arrange multiple editions for our esteemed customer companies at single booking source base. And NAVICOAD'S customer is privileged to avail just newspaper price with free designing, placement and after placement support services. Special Services are also available for Daily Khaleej Times (UAE), Daily Prothom Alo & Daily Star (Bangladesh) and Urdu News (KSA).

No Extra Charges; Just Pay Newspaper Price





## Calendars

## Note Books

Always be with your clients at their offices or homes wherever they go — every day of the year



Another event marketing opportunity knock to the clients of Navico's clients is on the way at the start of every year. Keep your company foremost in your clients' minds by placing your brand on an attractive, informative and useful corporate calendars, Note Books & Diaries. With cover branding and information inserts they'll be reminded of you when they plan their day, schedule meetings, make notes and structure their free time. Wall hanging calendars, Tent or Table Calendars and Table Planners are a beautiful gifts for your customer markets. A number of various options are available to suit different budgets. All Navico's diaries & calendars contain the standard additional information. **Ramazan Calendars** are for short term advertising. Single date calendars are also available for longer life table presence.

- T Shirts
- Dress Shirts
- Trousers
- P-Caps
- Dangries
- Working Uniform
- Sports Wear
- Heat Transfer Printing
- Embossed Printing
- Embroidery
- Screen Printing

Promotional Wall Clocks

Executive Bags, Tool Bags

Key Chains (Sheet/Injection Moulding)

& much more....

Colors:

& much more as per your requirement....

## Cloth Branding

Give away is a very nice medium to be in the eyes & minds of your target market.

## GIFT SHOP



Colors:          
 Colors: & much more as per your requirement....

You are welcome to the doorsteps of NAVICO's cloth branding and gift division. It's catchy, it's gorgeous and it's affordable too. We are going to give our clientele another chance to be with its clientele not for seconds, minutes, hours, days, months but of-course for years & years.... Being vendor or supplier to someone, needs not just a gimmick of tongue rather it demands showing of inner side's loyalty & affection. Give away obviously is a very nice medium to be in the eyes & minds of your target market. Cloth branding is the most sophisticated and long lasting way of advertising. It provides a very strong & loyal feel among company's internal # external customers. Our technicians at our stitching units will provide you cent per cent services of sizing, resizing upon bulk orders.

We say warm welcome to the cool world of NAVICO's gift shop. Come and choice to grab the market. Call us or visit our gift corner.

Pay Less for  
Higher results to  
suit your budgets



## Catalogues

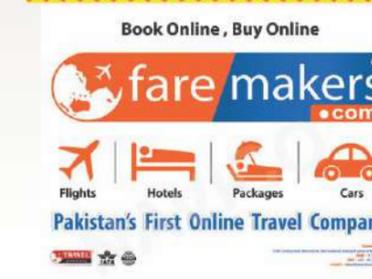
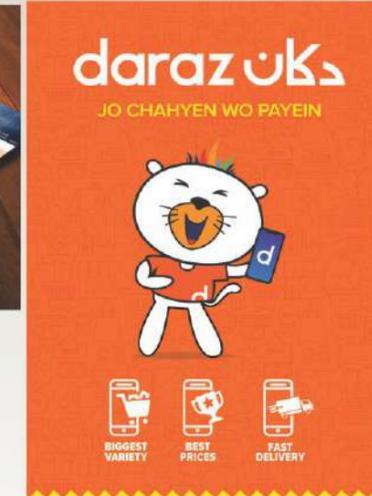
A beautiful, illustrative & response improving catalogue or brochure designed by us will be a strong salesman in your absence. Printable & Online versions available.

## Company Profiles



We have been specialized in catalogue design informative for over 25 years. A catalogue package at NAVICO is a fleet of services for an illustrative piece of artwork for our client. Our copy writer's pen moves on the paper for you to develop a comprehensive content to cover all the aspects of different departments of your company.

Catalogues by Navico are proved marketing tool to reach new customers and keep existing customers updated about your products and services that can enhance your company's market share and noticeable improvement in client response.



## Offset Printing

From Simple Business Card to Gum-Pads & Invoice Books, we have all solutions to your printing needs.

## Screen Printing



We have established a reputation for quality, innovation and delivering value to our customers. We use our industry experience, technical expertise and capability for innovation to deliver high quality solutions for all your printing and packaging requirements. At Navico, we print letter heads, business cards, flyers, posters, catalogues, annual reports, leaflets, brochures, presentation material, invoice/receipt/booking order books, cartons and boxes of all shapes etc.

We use latest technological advantages of Computer-To-Plate (CTP) Image-Setter Process, up to 6 color printing, Mat or Shine Lamination, UV Coating, Dye Cutting, Binding and Packaging. At all levels, our QAEs are there to reach jobs with ZDP status.

Priority Services  
for Urgent Jobs  
Best Rates in Town



**Responsive Designs**

## Website Design & DEVELOPMENT

Give your business a boost with Web Power. Ask for Navico's Creative Design Pack for your online & offline presentation needs.



- Web Page Design & Development
- Domain Registration & Hosting
- Pknic Cards
- E-Commerce Solutions
- Word Press
- Website Maintenance
- Social Media Services
- Flash Animation

& much more...

Navicoads is an integrated single-source web development firm. With one phone call you get a team of highly-skilled experts with a business-driven common-sense approach. We have our own servers with enormous hosting plans and domain registration facilities. Our client enjoys all services under one roof.

### What Will a Website Do for You?

- ✓ Build credibility.
- ✓ Provides your prospects with accurate information about your products and services.
- ✓ 24/7 access to your company's "online brochure" Expand your audience- instantly become available to an international audience.

**Enter into Digital Era**



Lets **SEARCH** Those who are **SEARCHING** You!

Try our **Social Media Packages** To find more customers for your business

## Digital Marketing & SEO

Grow your Business by taking digital advantages of Social Media & Websites with our IT Services



- Search Engine Optimization
- Social Media Marketing
- FB/Instagram/Twitter/LinkedIn/Prnterest Paid Campaigns
- Search Engine Marketing
- Website Content Writing
- PPC
- GIFs
- E-Mail Marketing
- Text Based Animated Videos

& much more...

Navico's social media strategy for your brands or services is to achieve higher levels of targeted markets in a due span of time. Our analysis will do wonders for your brands by penetrating into your product's keyword, perspective clientele, competitor and brand forecast analysis. Try our in-depth social media plans with a powerful backup of content and idea maker team of professionals for your business. Team Navico will develop websites for your company with state-of-the-art featuring, secure, fast, SEO Friendly & responsive website development with domain registration and hosting packages.





- Catalogues, Flyers
- Posters, Bunting
- Wobblers, Branding
- Logo Design
- Company Profiles
- CD Profiles
- Business Cards
- Letter Heads
- Envelopes
- Receipt Books
- In/Outward Vouchers
- Brochures
- Catalogues
- Presentations
- Carton & Label Design
- Book Cover Design
- Publication Design

## Graphic Design & Branding

See your world with a new eye. Our designers are there to give your business identity or brand a fresher look.

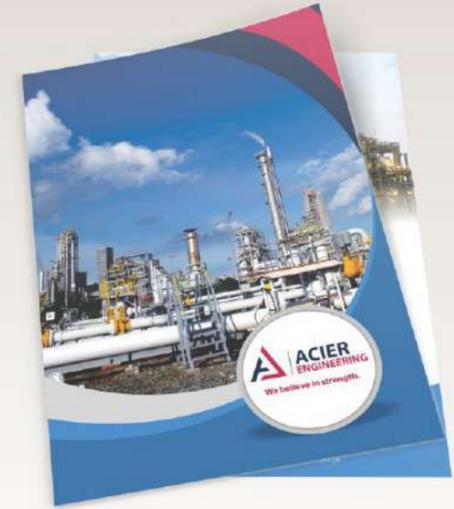


We don't just create designs rather our designers do sessions with you to know more about your company. So that they can tailor best designs and marketing solutions for you to best benefit your brand.

Meet our Creative Team of Designers & Visualizers to let you see your world with a new vision!



Customized Tariff Designing Plans



- Catalogues, Flyers
- Posters, Bunting
- Wobblers, Branding
- Logo Design
- Company Profiles
- CD Profiles
- Business Cards
- Letter Heads
- Envelopes
- Receipt Books
- In/Outward Vouchers
- Brochures
- Catalogues
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- Carton & Label Design
- Book Cover Design
- Publication Design

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& much more...



Navico's Digital Graphic Design Division caters all kinds of branding needs which can help you in presenting and advertising your products. We design your brochures, posters, bunting, stickers, wobblers, labels, leaflets, calendars and all your required articles to be displayed at any level. We are here to build a brand that stands out, using our diversified skills, knowledge and expertise to assist you on a journey of growth and success.

www.navicoads.com



Customized Tariff Designing Plans

Navico-Ads





## OOH Solutions

Be more clear to your target audience; Just give them a brighter image of your brand.

## Display Signs

Consultancy  
Free Survey



[www.navicoads.com](http://www.navicoads.com)

Designed for color purity, Our design team enables you to see your brand the way it should be. Our printing with customized demands by our valued customers on Challenger FY-3278N, Seiko, Roland and Vutek machines carries sharp results for long lasting appearance in even hard sunny weathers. We use China (ATS, A-Tech), Star (City, A-Tech, Korea), Every Vinyl, China & Taiwan Vinyl with Glossy & Matt Lamination, 3M Vinyl, Reflector Flex & Vinyl, Satton Banner, B/Lit & 1-Way Vision media for different kind of requirements.

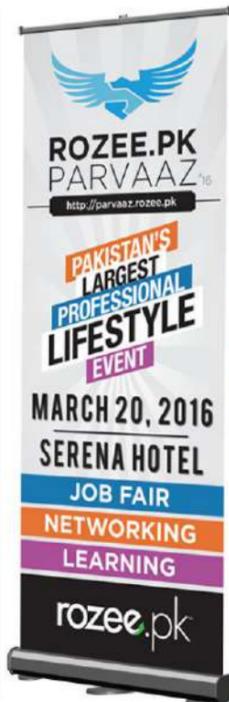


[pinterest.com/navicoads](https://www.pinterest.com/navicoads)

- 3D Acrylic Boards
- F/Lit or B/Lit Flex Board Fitting
- 1-Way Vision
- Vinyl Pasting & Neon Sign
- Exhibition Stall Design & Fabrication
- Parking Sheds
- Shop Sign Boards
- Streamer Campaign
- X-Type Standy
- Role-up Stand
- Banners & Floor Branding
- LED Signage
- Vehicle Graphic Branding
- Product Display
- Kiosks/Promotional Counters

& much more...

100% Material Surety to reach 100% reliability



- 3D Acrylic Boards
  - F/Lit or B/Lit Flex Board Fitting
  - 1-Way Vision
  - Vinyl Pasting & Neon Sign
  - Exhibition Stall Design & Fabrication
  - Parking Sheds
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- & much more...

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Be more clear to your target audience; Just give them a brighter image of your brand.

## Display Signs

Consultancy & Free Survey



**Out-of-home advertising solutions-Your message on the board:** What's your vision? Where do you see your message? If it's in light – bright lights – in the most highly visible spaces, Team Navico gives you the power to display your images just the way you imagined them, where you imagine them. Any size at any place, we can do it.

**Our Colors speak your language:** The colors are more true to life than anything you've ever seen and far surpass other digital display capabilities.



100% Material Surety to reach 100% reliability