

ONLINE /// SOLUTIONS:

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Facebook Paid Campaigns
- Search Engine Marketing (SEM)
- Professional Content WritingApplication Development
- YoutTube Channel Management
- Graphic Designing
- Domain Registration
- Hosting& all you need about internet presence

OFFLINE /// SOLUTIONS:

▼ NEWSPAPER ADs

Newspaper Display & Classified Advertising in all Urdu/English Newspapers including Daily Jang, Nawa-i-Wqt, Express, Dunya, Dawn, The News International, Business Recorder, Khaleej Times and others.

SIGNAGE SERVICES

Front-Lit/Back Lit Flex Boards, 1-Way Vision, Back Drop, Vehicle Wrapping, Vinyl Pasting, Streamer Campaign, Event Backdrops on Rent, and all outdoor advertising services including Dealers' Shop Board Management.

PROMOTIONAL ADVERTISING

Umbrellas, Key Chains, T-Shirts, P-Caps & Worker Uniforms



About Navico Ads ///

NavicoAds is a full service digital advertising agency. Our client is privileged to avail state-of-the-art offline traditional advertising services backed by creative digital marketing services in most competitive rates in the market. Our team has the visionary eye to present your brand on social media channels, search engines, and local online shopping store to tell your story in a very beautiful and presentable way. Our team consists of people with various expertise and interests, with a great number of projects behind us. Along those projects come great experience but knowledge as well – in the field of Internet marketing, programming, design and Public Relations. Our best evidence is our work & our clients who are our flag carriers since last 4 decades.



- We are one of the few digital advertising agencies to offer both offline & online branding solutions.
- We are a team of dedicated people with strong believe in our Lord Almighty Allah (jj), flexibility, hard work, commitment, and cost reduction for our clients
- We love giving our clients maximum level of attention they need and deserve and help them find the right creative & affordable marketing solutions.
- NavicoAds works for a long-lasting business relationship that means we try to eat some part of egg on daily basis rather slaughtering the hen.

Our Team///



Zahid Munir
(CEO)
MBA-Marketing
Joined the company in 1992



Kamran Majeed (GM & Campaign Lead) B.Sc Joined the company in 1998



Hafiz Muhammad Fayyaz (Media Manager) Graduate Joined the company in 2005



Farhaj Khan
(Head of Print Graphics)
BA/Graphic Degree Holder



Iftikhar Ahmad (Operations Manager) B.Sc Joined the company in 2008



(Head of Digital Graphics)
BA/Graphic Degree Holder



Awais Nadeem
(Head of Digital Operations) BSC



Nazeer Ahmad (Production Manger) FA



Shahzaib Khan (Sr. SEO Analyst) BSC



Zeeshan Khan (Jr. SEO Executive) BA Joined the company in 2021



Ali Muhammad
(Videographer/Editor)
FA
Joined the company in 2021



Ameer Bilal
(Office Executive)
FA
Joined the company in 2020

Website // Design & Development

We are available for you with creative website development services alongside with economical ecommerce designs. Our professional ecommerce store development team is providing you user- friendly website designs that motivate your customer to find your ecommerce store. Our website development team provides your customers clear and visible products and services that help to uplift your customer to make purchase.





www.hearingrehabcenters.com





www.rchipak.com



www.timeandxcess.com.pk



www.hearingrehabcenter.com.pk



www.techpakconstruction.com



www.anchorfinefoods.com



www.ashifafood.com



www.aabroocollection.com

www.navicoads.com

Secirch Engine /// Optimization (SEO)

Need SEO services? Navico Ads provide Search engine optimization services to optimize your website with an SEO specialist team. Get affordable Search engine optimization packages from for small businesses by directing their search engines rankings. We offer customized SEO packages with effective SEO services in Pakistan. Moreover, SEO will help your business in growing and progressing.



We Deliver our Best in Terms of Ranking

75% Websites Traffic Increase 80% Increase in Social Media Followers 70% Increase in Website Leads

Growing Results.... Let's Reach the Targets, together

100% Result Driven



Pages Ranked on Google



www.navicoads.com

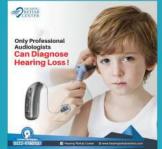
Social Media Marketing/// (SMM)

Social media marketing is the best option for you when you look to increase the customers, followers, or likes of your brands on your social page. NavicoAds offers the best solutions for your specific as well as particular needs when it is on social media marketing. SMM is the most effective way to fulfill your need about targeted sales and generate revenue as well as finding new customers.































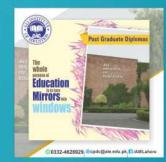


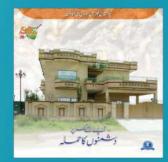








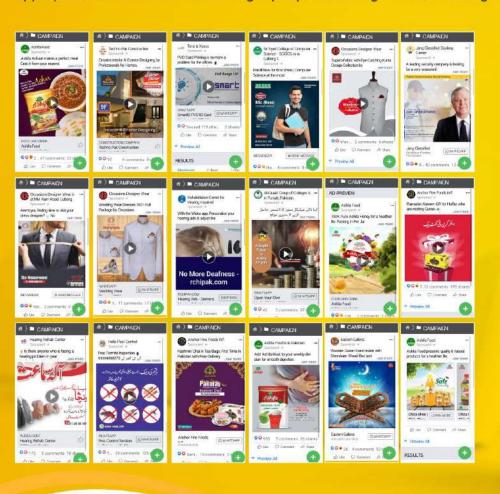






Facebook Paid Campaigns

NavicoAds' Facebook marketing campaign incorporates creative approaches to each stage of the advertising process, including segmentation to understand who is most likely to be interested in a particular product or service. This enables NavicoAds to ensure that the appropriate ads are shown to the right people at the right time, resulting in greater conversions

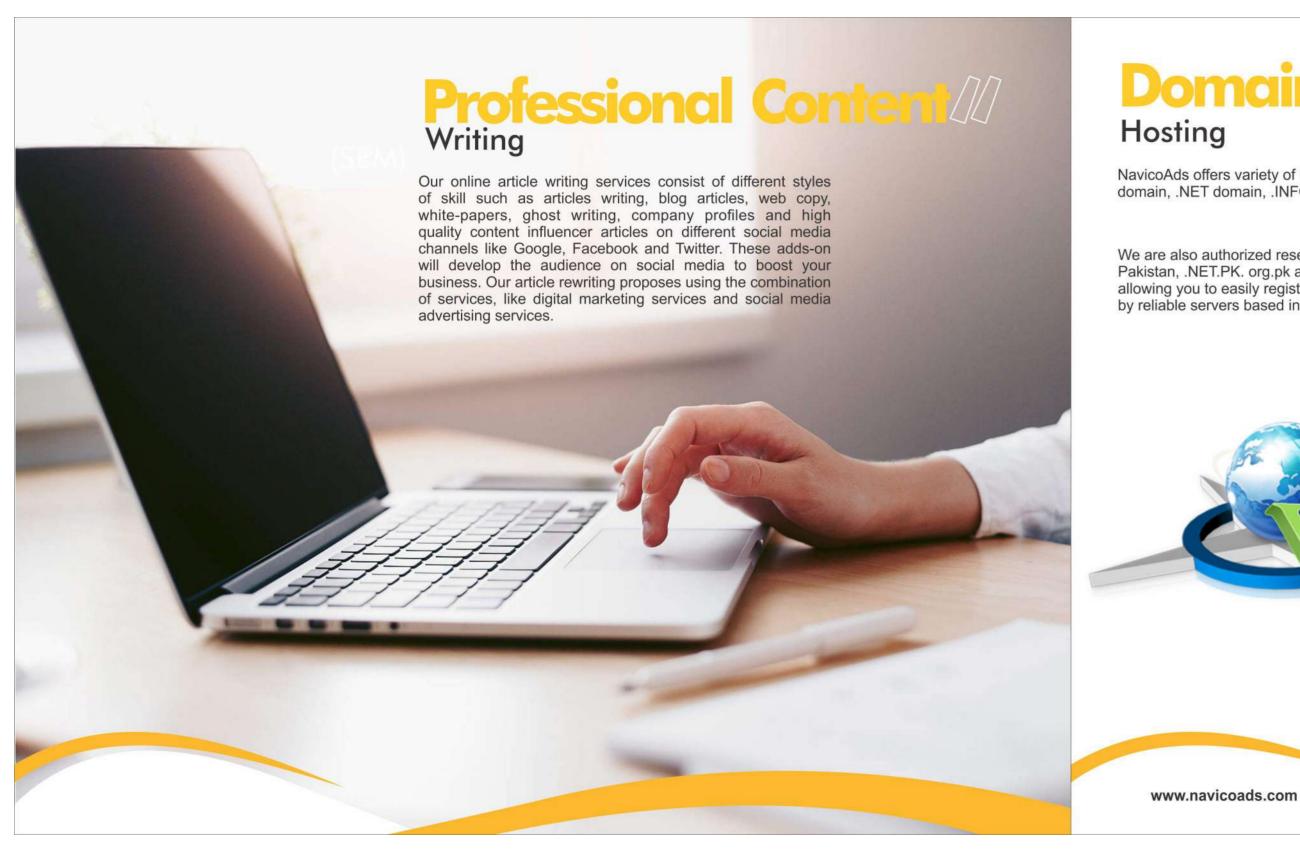




Search Engine /// Marketing (SEM)

We are premier search engine marketing company that specializes in creating paid ads campaigns for your website to be ranked on the top of the Google search page. We create search engine campaigns for your business website from scratch and can fix or update your running campaigns if they have been going ineffective. Our search engine marketing services enable your business to grow its presence and sales on the targeted keywords. Whether if you have an e-commerce website looking to drive more sales or service providing websites looking for increase in their sales, we offer minimized pay per click campaigns.









Photography, Videography [//

Get high impact HD company profile videos produced with professional cameras, lights, tracks, drones backed by strong story telling commercial voice over. Videos all over the get maximum engagements and reflects 100% impact on a company's audiences. We have our own team of video animators, cameramen, content writers, commentators, editors and after effect composers to produce creative motion graphic based content for your companies.







We are the top graphic designing company to create Logo of your brand being the identity of your business. Our professional graphic designer has a good awareness about creating the attractive graphics related to the specific business.























