

A SUCCESS STORY OF
49
Years



NAVICOADS
An Eye with 6x6 Advertising Powers



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Digital Marketing Support:
0322-84 88 489

Johar Town Office:

Ali Tarrar Heights 51, Block H,
Phase 2 Johar Town, Lahore.
Tel: +92-42-3787 1822

Offline Solutions:

info@navicoads.com
navico786@gmail.com

Gulberg Office:

310, 3rd Floor, Al-Hafeez Heights,
Sir Syed/Ghalib Road, Gulberg-III,
Lahore. Tel: +92-42-3575 0800

Online Solutions:

sales@navicoads.com
zahid.munir786@gmail.com

Production/Warehouse:

Fazal Building,
Cooper Road
Lahore.

24/7
365
Helpline



Members:



Round the Clock MARKETING MIX



NAVICOADS
An Eye with 6x6 Advertising Powers

See Your
World
With a New
Vision



BRAND

Company
Profile



Fill Juicy **COLOURS** to your Marketing Plans

Offline & Online Advertising Tools | A WIN-WIN COMBINATION

Tribute & Salute to a Great Father

Name Adds to Value and Impression of Company. The phrase is the real essence of NAVICO. From the day first, Navico's Founder & Chairman Mr. Munir A. Naulakha, raised the flag of a total customer oriented company. It was the seventies' era when people were not well aware of advertising and marketing.

Navico came up early 70s with Cinema Slides, Radio & TV Commercials, Printing Stuff and Painted Hoarding Boards. It was the time when young Munir Ahmad Naulakha's only asset was a black "Brief Case" and his God-Gifted professional skills.



Mr. Munir A. Naulakha
(Founder)

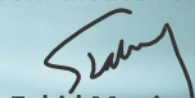
His efforts and determination to the customers made NAVICO a big hit in a short span of time. He was a real hard worker and till now he is more active than all of us. Alhamdulillah, NAVICO is a grown-up tree now with 4 different sister concerns in the fields of IT, Packaging & Publication. In these days Mr. Naulakha's life is dedicated to serve the humanity at the platform of "Mussawar Welfare Council". He is also the member of CPNE (Council of Pakistan Newspaper Editors).

After spending more than 25 years with Advertising Business, I feel so privileged to be at service for my clients. My Team and I have a strong commitment to help our clients by sharing new ideas based upon changing consumer behavior and create new product line for them. To fulfill advertising needs by our clients with exceptional client service has been our core value. Excellence in every department and product is our hallmark, Alhamdulillah. We have enthusiastic team with leadership aptitude, Integrity and dedication in its working

Entering into digital era of online advertising, we are focused on accelerating the execution of our growth strategy while continuing to offer offline advertising solutions backed by online advertising solutions. I am committed to be on this journey and truly believe the best of Navico's working is yet to come.

I'm pleased to thank you for taking time to have a glance over our services. You are welcome to join our world of creativity. My team will work for you with a target of your success.

From the desk of


Zahid Munir
(CEO)

TODAY's Navico

Today's Navico is a full service print & social media indoor & outdoor digital advertising agency having all the facilities from copy writing to graphic designing, from making media plans to placement throughout the country, from logo making to full spectrum of branding, from simple facebook page management to target oriented social media campaign, from developing static website to e-commerce web portal, from SEO to email marketing, from simple flex board to installation of 3D acrylic sign age. Navico can boost-up your brand with offline advertising solutions backed by online advertising tools. And this combination is truly a WIN-WIN Combination.

"Brand Strength" is just like a power to move human body. We are a set of marketing professionals and brand consultants to provide strength and power to your business brands through our brand strengthening services.

At NAVICO, We are here for you to give the audience of your message a chance to see, feel and get attention in true, modern & natural ways. Try our Juicy, Trendy & Sweet Customer Service Management for your Brand Needs. **We have many marketing flavors for you!**

Our Mission

To be remain up to dated with the latest trends and international standards while continually excelling and competing with the local major players.

Our Vision

At Navicoads, we strive to lead in the invention and development of the most innovative marketing services to ultimately evolve into a production company that caters to international markets.



A detailed illustration of two ripe red cherries. Each cherry has a long, slender green stem and a single green leaf. The cherries are positioned side-by-side, with their stems curving upwards and then bending back down towards the fruit. The background is a solid light green color.

Media Planning

An ad in Jang or Dawn can spread your message in a single day or so. We can arrange multiple editions for our esteemed customer companies at single booking source base. And NAVICOAD'S customer is privileged to avail just newspaper price with free designing, placement and after placement support services. Special Services are also available for Daily Khaleej Times (UAE), Daily Prothom Alo & Daily Star (Bangladesh) and Urdu News (KSA).

**No Extra Charges;
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JOB OPPORTUNITIES
WATER ENGINEERING & MANAGEMENT SERVICES (PVT.)
A market leader in the field of Water and Wastewater Treatment Pl.
Energetic & Result Oriented Professionals with excellent Commens.

- **ENVIRONMENTAL ENGINEER**
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 - 2-3 Years Working Experience
- **PROJECT ENGINEERS**
 - B.Sc. Chemical Mechanical
 - 2-3 Years Experience of Operations & Maintenance
- **MECHANICAL DESIGN ENGINEER**
 - B.E./B.Sc. Mechanical with Experience in 2D/3D & Solid
 - 3-5 Years Experience in Piping, Vessels & Tanks, Structure
- **INSPECTOR QA/QC**
 - D.A.E./B.Tech. Mechanical Metallurgy
 - 3-5 Years Experience
- **PURCHASE OFFICER**
 - MBA/M.Spy Supply Chain/Equivalent Qualification
 - 3-4 Years Purchase Experience of Engineering Company
- **LAB CHEMIST**
 - M.Sc. Chemistry
 - 2-3 Years Experience of Water & Wastewater Analysis
- **MARKETING EXECUTIVES**
 - B.Sc. Chemical/MBA Marketing
 - 2-3 Years Sales Experience of Industrial Pumps & Instrumentation
- **ADMIN OFFICER**
 - Minimum Bachelor Degree
 - 2-3 Years Working Experience
- **DRIVER/ATTENDANT/OFFICE**
 - Matric
 - 2-3 Years relevant Experience

Send your CVs urgently via e-mail latest by **March 15, 2013** to
hr@wemsglobal.co

BROOKES
FUND FOR
WOMEN

Brooke Brookes is a non-profit public limited (by guarantee) organisation under section 42 of companies ordinance functioning in partnership to improve the lives of working ageing women, including, Doris May, for a suitable candidate to fill the vacant position of

COMMUNITY DEVELOPMENT MANAGER

at Lahore.

Purpose

The individual will support Brooke Brookes's field teams to implement the CDD strategy by empowering local communities, building partnerships at local structures and services, with a focus on inclusion of women.

Qualification, Knowledge, Experience & Skills

- Master degree in Sociology, Social Work, Psychology and Adult Science or degrees.
- Minimum 5-8 years field experience in community development work.
- Proven track record of conducting and facilitating community development projects.
- Proven practical experience in implementing participatory methods in any project cycle.
- Experience of adopting CP and participatory approaches 'in the field' to effectively.
- Demonstrated experience and professional knowledge in the design, implementation and management of gender sensitive livelihoods programmes in an international context.

Desirable Competences

- Competencies in Project cycle management
- Coaching and training experience to resolving issues with stakeholders.
- Excellent facilitation and information management skills with ability to work in English
- Excellent interpersonal skills and willing to work with people from a range of backgrounds
- Excellent organization, planning and follow up skills. With the ability to work under pressure
- Proven ability to inspire and influence people resulting in positive behaviour change
- Risk management

We are an equal opportunity employer; females are encouraged to apply. CVs along with cover letter, two passport size photographs and a recent photograph, latest by **15th May 2018**.

We are particularly interested in hearing from suitably qualified women. Only short listed candidates will be invited for an interview on demand. No TAI/DA will be admissible.

Dynamic Group (Pvt.) Limited urgently requires following for its alternate energy operations (Solar EPC projects):

- **Assistant Manager Enterprise Sales**
The eligible person should have minimum accumulative experience in industrial, enterprise & Govt. segments. The domain of selling solar solutions will be preferred. Ex. related to food, textile and poultry industries or energy plus. The person should possess excellent communication along with deep understanding of enterprise sales process.
- **Education- MBA (Engineering degree will be an added ac)**
- **Assistant Manager System Engineer**
The eligible person should have a minimum four years experi engineering domain with knowledge of inverters, ch solar panels, batteries and integrated system design / impli person should possess excellent technical documentation ski and should have appropriate exposure of technical vend Experience of working with a solar solutions system int company will be preferred.
- **Education- B.Sc. Electrical Engineering or equivalent from a rep**
- **Sales Coordinator (Female)**
Candidate must be BBA/B.Com or MBA Degree holder with 1-3 Ye in coordination. Candidate should possess strong written & oral skills and strong grip on MS Office.

The interested individuals should send their resumes along with size photo mentioning the position in subject line latest by Feb.

DYNAMIC GROUP (PVT.) LTD.
8-Silkka Street, 8-KM, Raiwind Road, Lahore-53704, Pakist
E-mail: hrd@dynamicgroup.com.pk www.dynamic



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M.Ed. 1 Year

with specialisation in
Education Leadership and Management, Educational Guidance & Counseling, Early Years Education, Mathematics Education, Science Education, Language Education

**POST GRADUATE
DIPLOMA (PGDE)**
1 Year

with specialisation in :
Education
Early Years Education (EYED)
English Language Teaching (ELT)

B.Ed. Elementary
2.5 Years

M.A. Masters of Arts
with specialisation in :
English Language Teaching
ELT & Education

B.Ed. Secondary
1-5 Years

For Further Details
Contact our Office:

ALI INSTITUTE OF EDUCATION
Ferozpur Road Lahore, Ph: 042-35852616, 35852695, Mobile: 3322-4289293
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Facebook: www.facebook.com/AIEAli

To commemorate the
25th anniversary of AIE,
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25% discount
on admission fee



Career OPPORTUNITIES

- ANDROID DEVELOPER**
B.Sc. or M.Sc. in computer science or related field. With 3 years of programming experience on Android & 3 years of Mobile application development. Fluent in English for 30 job.
- IOS DEVELOPER**
B.Sc. or M.Sc. in computer science or related field. Over 3 years of programming experience on iOS & 3 years of Mobile application development experience.
- BUSINESS DEVELOPMENT MANAGER**
We are a business development manager to develop and market a business opportunity in the United States. 4 years of experience.
- GRAPHIC DESIGNER (FEMALE)**
Should be very creative
Have sound knowledge of branding, Advertising
Must have experience with social media Design & proficiency in mobile app design. Minimum experience 2 years with master degree.
- DRAFTS MAN**
2-4 Drafts Man with 3 years experience.

Send your resume at:
hr@archifiles.com



JOINTLY PROVE YOUR FLARE

We are group of companies, leading in the marketing of premium lubricants industrially, internationally. Currently, we are looking for a candidate, willing to pursue a progressive career in sales.

The job will offer exciting opportunities to develop skills as a winning sales person, developing and maintaining a competitive clientele with distributors, oil traders, shop owners and customers. Complete compensation package and accelerated career growth are a must and candidates with exceptional flair for sales are encouraged to apply as per following requirements.

- ◆ Job Position: **SALES EXECUTIVE**
- ◆ Location: **Guljrat, Abbasbad, Mansehra, Mardan , Jhangira**
- ◆ Vacancy: **05**
- ◆ Job Level: **Executive (entry level)**

Specifications & Other Requirements:

- Minimum Intermediate
- 12 years of Sales experience
- Good Interpersonal skills
- Highly self motivated
- Willingness to travel up to 75%

Key Responsibilities:

- ✓ Responsible for sales & marketing of company's product.
- ✓ Ensure territory coverage to touch all opportunities on a scheduled basis.
- ✓ Ensure territory coverage up-to-date sales pipeline and forecasts.
- ✓ Maintain accurate report to existing customers as well as establishing new distributors.
- ✓ Maintaining excellent relationship with the distributors/dealers.
- ✓ Achieving primary and secondary sales targets , record sales trends and referring to regional manager / corporate office.
- ✓ Follow up sales leads, negotiate the terms of an agreement & close sales.
- ✓ Gather market and customer information and provide feedback on buying trends.
- ✓ Represent the brand and its products at trade exhibitions, events and demonstrations.
- ✓ Identify new markets and business opportunities.

Please submit your updated CV with complete contact details, latest by

- ◆ **September 5th** on
- ◆ **hrd@masgroup.org**

[illegible]

Career Opportunity



Bakhtawar Amin
Memorial Trust Hospital



A 500 bad Teaching Hospital

Positions:

Chief Operating Officer

Chief Financial Officer

For position details and eligibility criteria
please visit our website:
www.bamth.org.pk

Manager HR
Bakhtawar Amin
Northern By Pass, M
Email: career@bamth.org.pk





Career
OPPORTUNITIES

Pioneer Cement Limited is looking for a qualified, motivated professional with solid work ethics & experience to join our plant team for following position:

Block/Paver Plant Manager

QUALIFICATION: min DAE Mechanical

EXPERIENCE: 5-7 years hands on experience with a Block/Paver manufacturing unit or large size industrial unit, exposure to working and on trouble shooting of Hydromantic and Pneumatic system in addition to PLC based automation is must. The Job requires good organizational leadership and management skills, including knowledge of predictive and preventive maintenance.

Knowledge of good computer skills including Microsoft Office will be an added quality. Individuals with relevant experience and qualification may send / email their Cvs latest by 20-06-2018 to:

PLANT BASED POSITION



PIONEER CEMENT LTD.

Pioneer Cement Ltd.

135-5000 JOBOpportunity

PLANNING ENGINEER

Qualification: B.Sc. Mechanical
Experience: Minimum 4 years of Planning and Fabrication

PROJECT MANAGER

Qualification: B.Sc. Mechanical
Experience: Minimum 4 years as Project Manager



Please send your CV at:

proposal@microtech.com.pk

Microtech Services Pvt. Ltd.



0344-4449533



HEAD OF
AgriBusiness

- Maxim is a production & marketing company of cattle feed, forage seeds, feed additives, artificial insemination and barn equipment.
- We are looking for an Agri Professional with a proven track record of sales leadership, business growth and new products initiative to head our Sales Division.
- The ideal candidate will have an MBA from a reputable university with 5 or more in a sales or a business development role with an established company dealing in Agricultural products.

Apply by 15th June, 2015
E-mail: careers@maxim-intl.com

[illegible]

Urdu/English National,
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- ✓ (Preference Shahdha Lahore)

ESTIMATION ENGINEER

- ✓ B.Sc. Mechanical Minimum 5 Years Experience
- ✓ (100 % Knowledge of Excel)
- ✓ (Preference Shahdha Lahore)



Send your CVs at:

Microtech Engineering Services

6-Km G.T. Road Near Imamia Colony, Shahdha, Lahore,
 Cell: +92-31-4354007, E-mail: frax@microtech.com.pk



Microtech Engineering Services



SALES STAFF

WE ARE HIRING

A Multinational technology company is looking for highly motivated and skilled individuals for field sales of their product in Lahore market.

Serious candidates may send their CVs on:

career@mobilessoft.biz

or Whats App @ 0300-0900307

LOVE of food **Sous Chef needed**

ate about food, Experienced, Dependable, Hardworking
ound like you? Then we want to hear from you!
king for an enthusiastic, creative and fully qualified
st in running our high quality, state of art and modern kitchen.
essful applicant will have previous experience of:

a busy kitchen
and food pricing
nd monitoring supplies
taff

Attention to detail is a must, as is
demonstrated culinary expertise. We want
candidates with creativity and passion and the
ability to enhance the overall dining experience
for our customers.

all of the above, please send
email:
nsviavella@gmail.com



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K.P.K. کے حلقہ میں ڈسٹری بیوٹر درکار ہیں۔

طوبہ پر مقام اور سخا و شرفاء اور ارباب راہیں کے رابطہ سے

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حجرا شریڈرز (تخلیہ نمبر) 11، نیچر ہاؤس، راکھ پال، لاہور کی

کے ساتھ ساتھ علامہ محمد نجیب الرحمن 13 جولائی 2015 سے شروع کرنا ہے کہ

بجی ٹرم کے لئے ان کی سروسز دستی

وال شریعہ کی پیش کی گئی خا

انتظامیہ:

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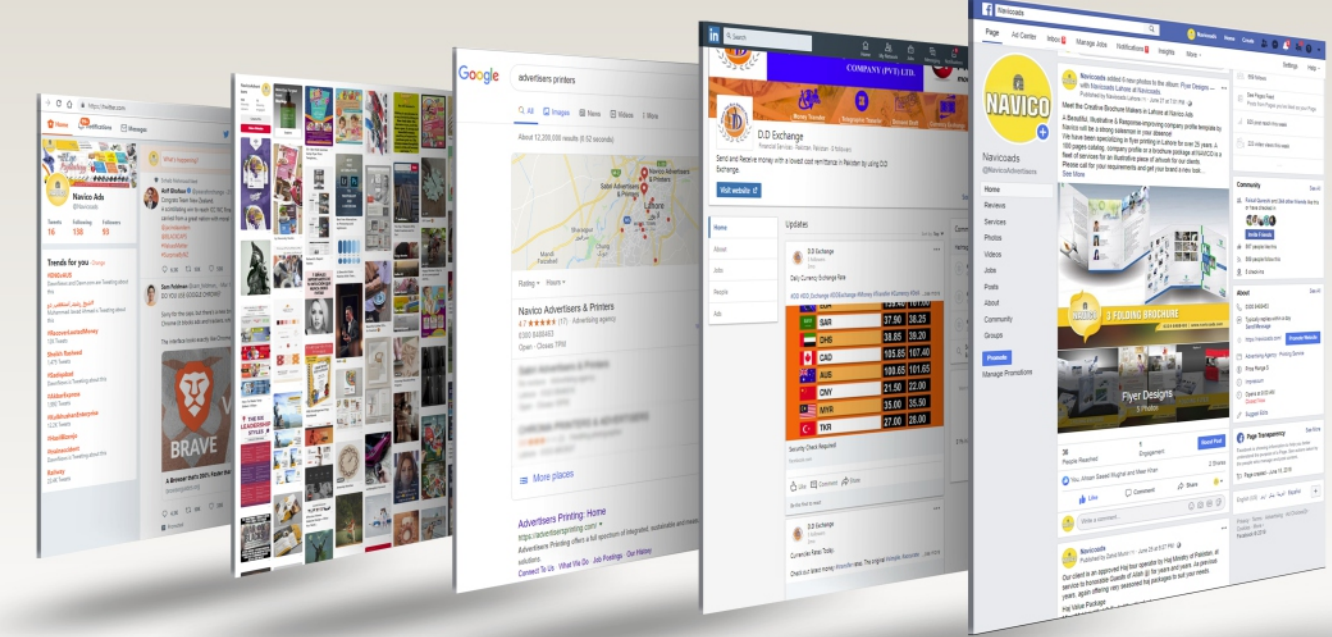
Website Design & DEVELOPMENT

Give your business a boost with Web Power. Ask for Navico's Creative Design Pack for your online & offline presentation needs.



- Web Page Design & Development
- Domain Registration & Hosting
- Pknic Cards
- E-Commerce Solutions
- Word Press
- Website Maintenance
- Social Media Services
- Flash Animation

& much more...



Digital Marketing & SEO

Grow your Business by taking digital advantages of Social Media & Websites with our IT Services



- Search Engine Optimization
- Social Media Marketing
- FB/Instagram/Twitter/LinkedIn/Prinsterest Paid Campaigns
- Search Engine Marketing
- Website Content Writing
- PPC
- GIFs
- E-Mail Marketing
- Text Based Animated Videos

& much more...



Navicoads is an integrated single-source web development firm. With one phone call you get a team of highly-skilled experts with a business-driven common-sense approach. We have our own servers with enormous hosting plans and domain registration facilities. Our client enjoys all services under one roof.

What Will a Website Do for You?

- ✓ Build credibility.
- ✓ Provides your prospects with accurate information about your products and services.
- ✓ 24/7 access to your company's "online brochure" Expand your audience- instantly become available to an international audience.



Navico's social media strategy for your brands or services is to achieve higher levels of targeted markets in a due span of time. Our analysis will do wonders for your brands by penetrating into your product's keyword, perspective clientele, competitor and brand forecast analysis. Try our in-depth social media plans with a powerful backup of content and idea maker team of professionals for your business. Team Navico will develop websites for your company with state-of-the-art featuring, secure, fast, SEO Friendly & responsive website development with domain registration and hosting packages.



- Catalogues, Flyers
- Posters, Bunting
- Wobblers, Branding
- Logo Design
- Company Profiles
- CD Profiles
- Business Cards
- Letter Heads
- Envelopes
- Receipt Books
- In/Outward Vouchers
- Brochures
- Catalogues
- Presentations
- Carton & Label Design
- Book Cover Design
- Publication Design
- & much more...

Graphic Design & Branding

See your world with a new eye. Our designers are there to give your business identity or brand a fresher look.



Navico's Digital Graphic Design Division caters all kinds of branding needs which can help you in presenting and advertising your products. We design your brochures, posters, bunting, stickers, wobblers, labels, leaflets, calendars and all your required articles to be displayed at any level. We are here to build a brand that stands out, using our diversified skills, knowledge and expertise to assist you on a journey of growth and success.

www.navicoads.com



Customized
Designing Tariff
Plans

Navico-Ads



Graphic Design & Branding

See your world with a new eye. Our designers are there to give your business identity or brand a fresher look.



Branding



We don't just create designs rather our designers do sessions with you to know more about your company. So that they can tailor best designs and marketing solutions for you to best benefit your brand.

Meet our Creative Team of Designers & Visualizers to let you see your world with a new vision!

- Catalogues, Flyers
- Posters, Bunting
- Wobblers, Branding
- Logo Design
- Company Profiles
- CD Profiles
- Business Cards
- Letter Heads
- Envelopes
- Receipt Books
- In/Outward Vouchers
- Brochures
- Catalogues
- Presentations
- Carton & Label Design
- Book Cover Design
- Publication Design
- & much more...



Calendars

Always be with your clients at their offices or homes wherever they go — every day of the year

Note Books



Another event marketing opportunity knock to the clients of Navico's clients is on the way at the start of every year. Keep your company foremost in your clients' minds by placing your brand on an attractive, informative and useful corporate calendars, Note Books & Diaries. With cover branding and information inserts they'll be reminded of you when they plan their day, schedule meetings, make notes and structure their free time. Wall hanging calendars, Tent or Table Calendars and Table Planners are a beautiful gifts for your customer markets. A number of various options are available to suit different budgets. All Navico's diaries & calendars contain the standard additional information. **Ramazan Calendars** are for short term advertising. Single date calendars are also available for longer life table presence.



- T Shirts
- Dress Shirts
- Trousers
- P-Caps
- Dangries
- Working Uniform
- Sports Wear
- Heat Transfer Printing
- Embossed Printing
- Embroidery
- Screen Printing

Promotional Wall Clocks

Executive Bags, Tool Bags

Key Chains (Sheet/Injection Moulding)

& much more....

Colors:
& much more as per your requirement....

Cloth Branding

Give away is a very nice medium to be in the eyes & minds of your target market.

GIFT SHOP



Colors:
& much more as per your requirement....

You are welcome to the doorsteps of NAVCO's cloth branding and gift division. It's catchy, it's gorgeous and it's affordable too. We are going to give our clientele another chance to be with its clientele not for seconds, minutes, hours, days, months but of-course for years & years.... Being vendor or supplier to someone, needs not just a gimmick of tongue rather it demands showing of inner side's loyalty & affection. Give away obviously is a very nice medium to be in the eyes & minds of your target market. Cloth branding is the most sophisticated and long lasting way of advertising. It provides a very strong & loyal feel among company's internal & external customers. Our technicians at our stitching units will provide you cent per cent services of sizing, resizing upon bulk orders.

We say warm welcome to the cool world of NAVICO's gift shop. Come and choice to grab the market. Call us or visit our gift corner.



Catalogues

A beautiful, illustrative & response improving catalogue or brochure designed by us will be a strong salesman in your absence. Printable & Online versions available.

Company Profiles

We have been specialized in catalogue design informative for over 25 years. A catalogue package at NAVICO is a fleet of services for an illustrative piece of artwork for our client. Our copy writer's pen moves on the paper for you to develop a comprehensive content to cover all the aspects of different departments of your company.

Catalogues by Navico are proved marketing tool to reach new customers and keep existing customers updated about your products and services that can enhance your company's market share and noticeable improvement in client response.



Offset Printing

From Simple Business Card to Gum-Pads & Invoice Books, we have all solutions to your printing needs.

Screen Printing

We have established a reputation for quality, innovation and delivering value to our customers. We use our industry experience, technical expertise and capability for innovation to deliver high quality solutions for all your printing and packaging requirements. At Navico, we print letter heads, business cards, flyers, posters, catalogues, annual reports, leaflets, brochures, presentation material, invoice/receipt/booking order books, cartons and boxes of all shapes etc.

We use latest technological advantages of Computer-To-Plate (CTP) Image-Setter Process, up to 6 color printing, Mat or Shine Lamination, UV Coating, Dye Cutting, Binding and Packaging. At all levels, our QAEs are there to reach jobs with ZDP status.

Priority Services
for Urgent Jobs
Best Rates in Town



- 3D Acrylic Boards
- F/Lit or B/Lit Flex Board Fitting
- 1-Way Vision
- Vinyl Pasting & Neon Sign
- Exhibition Stall Design & Fabrication
- Parking Sheds
- Shop Sign Boards
- Streamer Campaign
- X-Type Standy
- Role-up Stand
- Banners & Floor Branding
- LED Signage
- Vehicle Graphic Branding
- Product Display
- Kiosks/Promotional Counters
- & much more...

OOH Solutions

Be more clear to your target audience; Just give them a brighter image of your brand.

Display Signs

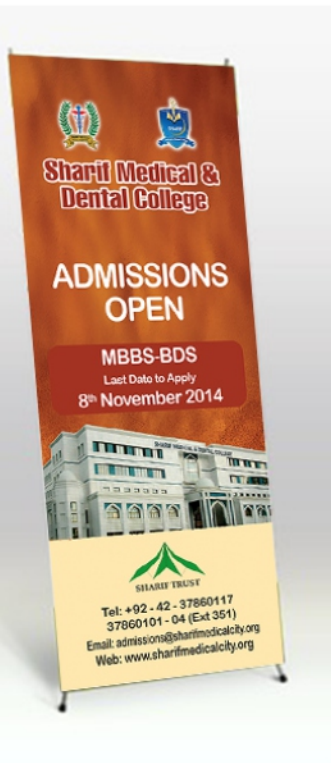
Consultancy
Free & Survey



Designed for color purity, Our design team enables you to see your brand the way it should be. Our printing with customized demands by our valued customers on Challenger FY-3278N, Seiko, Roland and Vutek machines carries sharp results for long lasting appearance in even hard sunny weathers. We use China (ATS, A-Tech), Star (City, A-Tech, Korea), Every Vinyl, China & Taiwan Vinyl with Glossy & Matt Lamination, 3M Vinyl, Reflector Flex & Vinyl, Satton Banner, B/Lit & 1-Way Vision media for different kind of requirements.



100% Material
Surety to reach
100% reliability



- 3D Acrylic Boards
- F/Lit or B/Lit Flex Board Fitting
- 1-Way Vision
- Vinyl Pasting & Neon Sign
- Exhibition Stall Design & Fabrication
- Parking Sheds
- Shop Sign Boards
- Streamer Campaign
- X-Type Standby
- Role-up Stand
- Banners & Floor Branding
- LED Signage
- Vehicle Graphic Branding
- Product Display
- Kiosks/Promotional Counters
- & much more...

OOH Solutions & Display Signs

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Consultancy & Free Survey

Out-of-home advertising solutions-Your message on the board: What's your vision? Where do you see your message? If it's in light – bright lights – in the most highly visible spaces, Team Navico gives you the power to display your images just the way you imagined them, where you imagine them. Any size at any place, we can do it. **Our Colors speak your language:** The colors are more true to life than anything you've ever seen and far surpass other digital display capabilities.



100% Material Surety to reach 100% reliability